

# SUSTAINABLE BUSINESS CASE COMPETITION

**1ST PLACE: CA\$ 10,000**  
**2ND PLACE: CA\$ 5,000**



INTERNATIONAL  
CASE COMPETITION



NOTRE DAME  
DELOITTE CENTER  
for ETHICAL LEADERSHIP



Accountability in a Sustainable World  
CENTER FOR ACCOUNTING  
RESEARCH & EDUCATION



MENDOZA COLLEGE  
OF BUSINESS

## THE COMPETITION

The A4S International Case Competition (A4SICC) is a unique opportunity for students across the globe to help shape a future where sustainable business is business as usual. This is the chance for your ideas to be seen and heard by leaders from some of the world's largest and most influential companies!

We invite students with creative and critical mindsets, as action-oriented and resilient problem-solvers, to come together and design the next generation of sustainable business models.

## THE CASE

### Adapting Business Models to Support Human Rights for All

The case challenges students to examine potential impacts on human rights in corporate business models and strategies, and to develop innovative business practices, approaches and solutions where profits and a commitment and action on human rights go hand in hand.

Teams are asked to select one of the world's most influential companies and:

- Examine connections between the features of their business model (value proposition; value chain; cost structure and revenue model) and potential impacts on people's human rights.
- Develop innovative business practices, approaches and/or solutions for the company to adapt their business model and to address these potential impacts.

## THE ORGANIZATION

A4S, or Accounting for Sustainability, was established by HM King Charles III in 2004 when he was Prince of Wales. Its aim is to transform finance to make sustainable business, business as usual.

## MORE INFO

### ROUND 1: NOTRE DAME

- In-house case competition
- Date: December 1
- Faculty Judges

### ROUND 2: VIRTUAL SUBMISSION

- Winners of the ND in-house competition will submit to the virtual A4S competition
- Competition includes students from all over the world
- Virtual semi-final after review of submissions

### ROUND 3: FINALS IN TORONTO

- Selected teams will participate in the finals live in Toronto
- Winning teams will receive cash prizes

## INTERESTED OR JUST WANT MORE INFO?

SCAN THE QR CODE BELOW AND COME TO OUR INFO SESSION ON THURSDAY, NOV 2 AT 7 PM IN MENDOZA 160.

