## BECOME A MENDOZA RESEARCH PARTNER!

# SERVE AS A SAMPLE FOR SURVEY RESEARCH IN EXCHANGE FOR FREE CONSULTING ON PEOPLE ANALYTICS ISSUES

The Management & Organization faculty in the Mendoza College of Business study topics relevant to HRM and People Analytics, including engagement, personality, diversity & inclusion, trust, ethics, justice, well-being, and leadership. Our faculty always need employee samples for our research, and will <u>pay</u> employees to take surveys. We are therefore looking to recruit Mendoza Research Partners!

### What Our Research Entails:

- Provide access to 500 employees who would serve as research participants
- They fill out four 20-minute surveys–each separated by two weeks–using Qualtrics
- We pay them <u>\$10</u> in Amazon credit for each, for a total compensation of <u>\$40</u>
- We also ask employees to nominate one coworker who fills out one 20-minute survey for <u>\$10</u>
- All data are kept strictly confidential, in accordance with Notre Dame guidelines

### How Your Company Would Benefit:

- We tailor our surveys to include issues your company is curious about
- We provide feedback on our research findings and the additional issues you ask us to investigate
- We publicize your role in our article and the social media marketing of our findings
- We also publicize your standing as a Mendoza Research Partner
- We would be available for future research opportunities or informal consulting needs



If you're interested in learning more, please email Jason Colquitt at:

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#### Mendoza Management & Organization Faculty:

- Jason Colquitt (Michigan State PhD)
- Mike Crant (North Carolina PhD)
- Ann Tenbrunsel (Northwestern PhD)
- Cindy Muir (Florida PhD)

- Dorian Boncoeur (UT-Dallas PhD)
- Brittany Solomon (WashU PhD)
- Casher Belinda (North Carolina PhD)
- Michael Rosenblum (Cal-Berkeley PhD)